

# MINIMUM ADVERTISED PRICE POLICY

Art's Way Manufacturing requires all its dealers to follow our MAP (Minimum Advertised Price) policy.

Dealers are allowed to only advertise equipment a maximum of 15% below manufacturer's list price except for the manure spreader line, which may be advertised a maximum of 20% below manufacturer's list price. This policy only applies to new, unused equipment.

MAP does not prevent a dealer from negotiating a price lower than that with a potential customer in private.

Art's Way Manufacturing dealers may also only advertise individual pieces of equipment they physically have in their possession or that they have on order.

These policies are set in place to promote fair business practices throughout the Art's Way dealership network.



artsway.com  
712-208-8467  
5556 Hwy 9  
Armstrong, IA 50514